

DOWNTOWN TORRANCE

News-Shopper

EXTRA! EXTRA! DOWNTOWN TORRANCE CUTS COST OF LIVING!

Great money saving sales are creating the biggest town-wide crowds since the days of the heaviest Christmas rushes. This special issue is packed with eye popping bargains and interesting sale events. Many stores are far too full of brand new merchandise . . . Not old-

out-dated things, but new seasonal clothing, appliances, furniture, musical instruments, toys and even food items! No single department store or "discount store" can match this mass concentration of retail might . . . Your Best Buys are in DOWNTOWN TORRANCE!

JANUARY 16, 1964

THE TORRANCE HERALD

CLIP THIS COUPON

NYLONS
WITH THIS COUPON
3 DAYS ONLY

2 pair \$1

ANITA SHOPS
CORNER SARTORI AND EL PRADO

CLIP THIS COUPON

LADIES' COTTON PANTIES . 4 FOR \$1
Regularly 50c pair

MORRE'S DRESS SHOP
1274 SARTORI

CLIP THIS COUPON

HOOTENANNY GUITARS From \$14³⁹
Nylon or steel strings, \$20.00 Value

MEL-O-DEE MUSIC
1343 EL PRADO

CLIP THIS COUPON

20-PIECE SET DINNER WARE \$2⁸⁸
WITH THIS COUPON
Service for 4, perfect for everyday dining
Regularly \$9.95

McMAHAN'S
CORNER SARTORI AND EL PRADO

CLIP THIS COUPON

CANDY BARS . . .
New "Hootenanny" candy bar. A mixture of peanuts and delicious chocolate.
REGULAR 10c

WITH THIS COUPON **5c**

NORLEY'S MARKET
1330 EL PRADO

CLIP THIS COUPON

DRESS SHIRTS \$1.88 OR **3 for \$5.00**
Values to \$5.00 . . . Arrow, Van Heusen, discontinued colors . . . White and colors, broken sizes . . . WITH THIS COUPON.

TORRANCE MEN'S SHOP
CORNER SARTORI AND MARCELINA

CLIP THIS COUPON

FREE TO ADULT CUSTOMER WITH COUPON
QUILTED POT HOLDER
OFFER VALID JAN. 16 - JAN. 22

McCOWN DRUGS
1327 EL PRADO

CLIP THIS COUPON

9-Qt. WASTE BASKET
"Cut-look" Crystal in break-resistant plastic, 11 $\frac{1}{2}$ " high, 1.98 value. With this coupon

76c

NEWBERRYS
CORNER SARTORI AND EL PRADO

**QUICK!
TURN
THE
PAGE
AND
SEE!**

